

PIERCING ARROWS ARE LEADING MULTITUDES TO BUY



In plain English, that great, jolly, buying crowd that swept in upon us Saturday literally took our breath away; we have seen crowds, but when: The avalanche of humanity that packed every available foot of space in our big store simply took us by storm. The whizzing, whirring arrows penetrated every nook and corner of the community and promptly at "door opening time" Saturday morning there began such a buying as has seldom, if ever, been seen here before.

Promptly at 8:30 A. M., as advertised, the balloon man was in readiness on top of the building and as the word was called let 'em go, the air was filled with balloons, each one bearing a tag for a valuable present; and as they slowly descended to earth there were hundreds of upstretched and eager hands awaiting them.

The Curtain Is Up. There is a great determination in every department of our store and our river of bargains flow steadily on. We said in the beginning we were going to put them out, and that we are doing, shoving the goods out to the people.



Prices



DOWN



Values



UP

MEN'S CLOTHING

Men's \$8.50 Suits	\$6.98
Men's \$10.00 Suits	\$8.48
Men's \$12.50 Suits	\$10.48
One special lot \$15.00 and \$16.50 Suits	\$12.48
Men's \$20.00 Suits	\$17.98
Men's \$25.00 Suits	\$21.00
Men's \$28.50 and \$30.00 Suits	\$23.98
Men's \$18.50 Overcoats	\$14.98
Men's \$16.50 Overcoats	\$12.98
Men's \$9.00 Rain Coats	\$7.19
Men's and Youths' \$6.50 Overcoats	\$3.98
Men's and Youths' \$8.50 Overcoats	\$6.98
Men's and Youths' \$10.00 Overcoats	\$7.98

BOY'S CLOTHING

Boys' \$4.00 Juvenile Overcoats (2 to 9 years)	\$3.39
Boys' \$8.00 Suits	\$6.48
Boys' \$6.50 Suits	\$4.98
Boys' \$5.00 Suits	\$3.98
Boys' \$4.00 Suits	\$3.29
Boys' \$3.25 Suits	\$2.69
Boys' \$2.25 Suits	\$1.59
One lot Youths' Suits made by the Cleveland Woolen Mills, ages 15 to 20 years, worth \$7.50, special at	\$5.98

SHOES FOR EVERY FOOT

Men's good \$1.50 Brogans	\$1.29
Men's \$2.25 Heavy Shoes	\$1.89
Men's \$3.00 Shoes	\$2.48
Ladies' \$1.65 Fine Shoes	\$1.39
Ladies' \$2.25 Fine Shoes	\$1.89
Ladies' \$3.00 Fine Shoes	\$2.48
Ladies' \$3.50 Patrician Shoes	\$2.98
Children's \$1.15 Kangaroo Shoes	.98c
Children's \$1.35 Fine Shoes	\$1.19
Infants' 63c Shoes	.47c
Boys' \$1.25 Shoes	.98c
Boys' \$2.25 Shoes	\$1.89
Boys' \$3.00 Shoes	\$2.48
Special lot of Men's heavy Shoes, worth \$3.50 and \$4.00	\$2.59

MEN'S and BOYS FURNISHINGS

Guyot Suspenders	39c
Brighton Silk Garters	19c
Sweet Orr Overalls	89c
Hawes & Bonar \$3.00 Hats	\$2.69
John B. Stetson \$3.50 Hats	\$2.89
Florsheim \$5.00 and \$6.00 Shoes	\$3.89
Boys' \$1.00 Pants Plain or Knickerbocker	.79c
\$3.00 Coat Sweaters	\$2.48
12 1/2 Outing, yard	8 1/2c
Simpson's Best Prints, 10 yards for	49c
\$1.00 Underwear	78c
\$1.30 and \$1.75 Wright's Health Underwear	\$1.19
\$1.50 Faultless Shirts	\$1.19

LOOK FOR THE PIERCING ARROW SIGN

SALE CONTINUES UNTIL CHRISTMAS EVE

EWART-PERRY CO.

BE CERTAIN YOU'RE AT THE RIGHT PLACE

BEWARE OF SIGNS OF WILY COMPETITORS

MR. CHAPPELL'S LOSS.

Mr. Jos. L. Keitt Says Directors Have Only Followed the Law.

Editor Herald and News:

My attention has been called to the following editorial language in your issue of the 12th inst.:

"Those members of the Farmers Mutual who have spoken in reference to Mr. Chappell's loss take the right position. If this is a mutual association it should not avoid the payment of a loss, such as this, by a technicality. In fact we do not believe the Courts would sustain such a position if the matter were carried into Court." I have read the article of Messrs. Henderson in The Herald and News and that of Messrs. J. C. Neal and W. E. Wallace in the Observer. They are members of the Farmers Mutual. I do not understand that they criticize the action of the Directors, but recognize the legality of the action taken, and express a desire to relieve Mr. Chappell by a voluntary assessment. No exception can be taken to their expressions of sympathy for Mr. Chappell, but I assume that the Secretary and Treasurer of the Association will not permit sympathy to control the business management of the Association, which to-day stands at the head of mutual insurance associations in the country, because of good business management.

Your language, Mr. Editor, is a distinct charge that the Directors acted unjustly in declining to pay the loss of Mr. Chappell. As one of the Directors present when the claim of Mr. Chappell was considered I will say that I did not observe any animosity except that of sympathy. The report stated that Mr. Chappell had taken out additional insurance to an amount exceeding his insurance in the Farmers Mutual. The President and Agent each declared that no notice of additional insurance had been given to them. The following is an exact copy of a paragraph printed on the face of the policy:

"7. That if the insured shall take out additional insurance on any of the within described property, or goods within such buildings without the consent of both the President and Agent of this Association, this policy shall be null and void."

Mr. Chappell admitted that he had

taken out the additional insurance without notice to the President or Agent.

Now I will ask if any fair-minded man can with candor claim that the Directors had any option as to their course. Mr. Chappell's action rendered his policy null and void, and the Directors were obliged to declare the fact.

Now, Mr. Editor, you call this a technicality. I call it the law. The plain terms of the contract were violated by Mr. Chappell, and if the Directors had adopted your opinion it would nevertheless have been a violation of the law.

Any member of the Association could properly have declined to pay the assessment, and without power to enforce an assessment the association would be worthless. We have the assurance that the Farmers Mutual is now the best in the country. It is accomplishing much good to people of the county. It was made efficient and must be maintained by wise management and obedience to the law.

Jos. L. Keitt.

Pomaria, S. C.,
November 13th, 1909

THE NEWS OF POMARIA.

Intendant Pinner Making Improvements.—Big Sale.—Woodmen to Have Supper.

Pomaria, Nov. 15.—You should see our little town since Intendant Pinner has lighted it up with street lamps and made some nice side walks along with various other improvements. There is only one more thing to be done, and that is to get a larger public hitching lot. We are sorry to say that many of the horses and mules have to be hitched to wagons or houses or any convenient place found, and are often in the way, as the lot now used is so very small, and can't possibly accommodate all that come here to sell and buy goods.

Cotton and cotton seed are bringing a fancy price here now, but the greater part of both have been ginned and sold and the money has been spent.

Messrs. Aull & Hipp are having a cheap sale of their large stock of goods under the management of Mr. Solenborg, which has brought large crowds of customers to our town which has been giving the merchants

at Pomaria a hustling trade. The sale began Wednesday and will continue ten days.

The change of the schedule on the Southern Railway, the train which formerly passed here at 2:15 p. m. now passes Pomaria about 11 a. m.

The young people around here have been enjoying themselves the last week in the way of "Musicals," "At Homes," etc.

Miss Constance Long, of Greenville, on her way to her school at Cool Spring in Edgefield county, stopped over in Pomaria for a few days' visit with relatives, and left on Friday.

Miss Allie Martin, who has been visiting at her sister's, Mrs. V. L. Smith, left for her home at Fountain Inn on Sunday.

Mr. and Mrs. Hugh Wilson, of the Lebanon community, spent Saturday night and Sunday with Mr. Wilson's brother, Mr. Geo. J. Wilson.

Mr. Hamilton Folk, of New York, is here on a visit to his parents, Mr. and Mrs. M. Hayne Folk, near Pomaria.

Mrs. John D. Sheely went to Newberry on Sunday to visit her son, Mr. James P. Sheely, and returned Monday.

Mr. John C. Aull made a flying trip to Columbia last week on business.

Mrs. John C. Aull and Mrs. B. B. Richardson returned from Leesville where they went as delegates to the Women's Missionary Society on last Wednesday and report a splendid meeting.

Mr. Geo. B. Aull returned from Lexington, where he went to the Synod.

Owing to the absence of Rev. Jno. J. Long, who was at Lexington attending the Synod, there was no preaching at Bethlehem Sunday.

Mr. E. B. Feagle spent Sunday with his father in the Hartford community.

Master Claude Harris left for Bowman, Ga., where he will be with his brother, Mr. H. A. Harris, who is agent there for the A. C. L.

The Woodmen of the World will give a supper to the Woodmen and their wives in their hall on Tuesday, the 23rd, at 8 p. m., and will serve oysters, fish, turkey and salads. The Comp is still growing and is a strong organization with good protections.

News of Wheeland.

Mr. J. C. Cannon, of Newberry,

visited the home folks this week.

Mr. Maxie Boland and friend, Mr. Luther Aull, of near Pomaria, visited his aunt Mrs. G. F. Sheely, last Sunday.

Mr. and Mrs. Fate Dominick and little son, Cecil, of near Prosperity, visited Mr. and Mrs. P. L. Wise last Saturday and Sunday. Also Mr. and Mrs. Ernest Bowers and little daughter, Lorie.

Communion services were held at St. Peter's church, last Sunday. The congregation was large in spite of the threatening weather. Rev. J. C. Wessinger assisted Pastor Sox.

LAND AND MILL FOR SALE.

We will sell to the highest bidder at public sale at Newberry Court House on Salesday in December that tract or parcel of land of the C. D. Bushardt, estate, known as the "Baker Place," in No. 2 township, six miles from Newberry, containing Two hundred and thirty-three (233) acres, more or less, and bounded by lands of H. H. Folk, A. C. Thomason and M. A. Carlisle. The land is nearly all in timber and is well watered; twenty acres fine bottom land.

Terms of Sale: One-third cash, the balance in one and two years with interest from day of sale at 8 per cent., the credit portion to be secured by bond of the purchaser and a mortgage of the premises. Purchaser to pay for papers and for recording same.

Also, at the same time and place, the Bushardt Mill, nine miles from Newberry, with two gins, Boss press, two corn rocks, one wheat mill, saw mill, with 35 horse power engine and 50 horse power boiler—all belted and geared and in running shape.

Terms as above stated for the land.

C. D. Bushardt,
J. B. Bushardt.

Nov. 15, 1909.
11-16-09-4t. Itaw.

DON'T buy or sell a plantation without seeing The Newberry Land & Security Co.

O. B. Mayer, President.
11-2-09-4t. Itaw.

FARM FOR SALE OR RENT.

Newberry County, 50 acres, 40 in cultivation, two miles of Little Mountain, S. C. Good buildings, water and fine orchard. Clay soil; high school and church two miles. Connected with

telephone system. For further information write

J. E. Monts,
Little Mountain, S. C.

10-4-09-8t.

REGISTRATION NOTICE.

Notice is hereby given that the books of registration for the town of Newberry, S. C., will be open Oct. 2, 1909, and the undersigned as Supervisor of Registration for the said town will keep said books open every day from 9 a. m. until 5 p. m. (Sunday excepted) including the 1st day of December, 1909.

O. L. Buzhardt,
Supervisor of Registration.

NOTICE OF PRIMARY ELECTION

Notice is hereby given that a Democratic Primary Election will be held on Tuesday, November 23rd, 1909, in the Town of Newberry, S. C., for Mayor and Aldermen to serve for one year, and Trustees of the Graded Schools for Ward 4 and Ward 5 to serve for two years. Said Primary Election to be according to the rules and regulations of the Democratic Party of the Town of Newberry, S. C.; the polls to be opened at 8 o'clock a. m., and to be closed at 4 o'clock p. m.

There will be a separate voting precinct in each Ward as follows:

Ward 1—Council Chamber.
Ward 2—New Court House.
Ward 3—Vacant store in Herald & News building on Friend Street.
Ward 4—J. W. White's store on Caldwell St.
Ward 5—At corner of Drayton and Wright Streets.
The following have been appointed as Managers of said election:
Ward 1—M. M. Satterwhite, F. M. Lindsay, and S. S. Cunningham.
Ward 2—A. C. Welch, Rosecoe Wilson and B. B. Hiller.
Ward 3—Alex. Singleton, Warren Jones and Duane Darby.
Ward 4—Jas. L. Aull, Jas. R. Davidson and C. M. Bouknight.
Ward 5—W. D. Berry, J. W. Werts and A. Story.

The attention of all candidates is called to the following section of Rule 3: "The candidates receiving the majority of all votes cast for the said offices of Mayor, Aldermen and Trustees of the Graded Schools, respectively, at said election shall be declared the nominees of the Democratic party of said town; provided

that on or before 12 o'clock noon on Friday, November 19th, each of such candidates shall have left a written statement with the chairman of the executive committee that he is a candidate, and that he will abide the result of such election. No vote shall be counted for any candidate who has not so pledged himself."

The attention of voters is especially called to the following section of Rule 2: "All Democrats, who shall have duly registered for the municipal election of 1909, and prior to November 19, 1909, shall be allowed to vote. ***The secretary of the executive committee shall on the 19th day of November, 1909, secure a certified copy of the registered voters by wards from the supervisor of registration, and shall furnish a copy for each ward to the managers of the election, which shall be the poll list, keeping a copy in his possession for the use of the executive committee."

If no candidate either for the office for Mayor or for Alderman or for Trustee of the Graded Schools in a Ward shall have received a majority of votes at such election, a second election for the nomination of Mayor or for Aldermen or for Trustee of the Graded Schools, as the case may be, shall be held on Friday, November 26th, under these rules; at which second election, only the two candidates who received the highest vote at the former election for the respective offices, shall be voted for; and provided further, in the event there should be a tie at the second primary for Mayor and Aldermen and Trustees of the Graded Schools, then a third primary shall be held on Tuesday, November 30th, 1909.

The candidates are assessed as follows:

Mayor, \$10.00.
Alderman, \$3.00.
Trustee of Graded School, \$3.00.
No pledge will be accepted from any candidate unless the proper assessment is paid at the time of filing his pledge.

Managers will call for boxes, tickets and instructions at the office of the Secretary on Law Range on the afternoon preceding each election between 3 p. m. and 6 p. m.

By order of the Executive Committee.

(Signed) O. B. Mayer,
Chairman.
(Signed) Harry W. Dominick,
Secretary.